

# **JAMARI K. JORDAN**

## **TELEVISION/FILM PRODUCER**

10201G Plum Creek Lane Charlotte, NC 28210 | Cell: 404-579-0836

Email: jamari121455@gmail.com | Website: ijamari.com

## **EDUCATION**

### **University of Georgia**

*Athens, Georgia | Aug 2012 - May 2016*

Mass Media Arts A.B.J. // Sports Media Certificate

## **PROFESSIONAL EXPERIENCE**

### **ESPN-SEC Network, Content Associate**

*Charlotte, North Carolina | May 2016 - Present*

### **GRAPHICS**

- Create over 30 new graphics daily to further discussion topics on talk and news shows on the network in the form of topic bars, tombstones, resumés, and full screens.
- Communicate with producers and directors about the goal of individual graphics and how they help drive the narrative of the show.

### **CONTENT**

- Cut teases, vignettes, flashbacks, highlights, and other accompanying video elements assisting in the production of 30+ hours of weekly live studio shows across the network.
- Track and curate social media on the platforms of Twitter, Instagram, and FaceBook and implement content into shows via tweet scrolls, live updates, and showcasing multimedia.
- Research and pitch current news stories to producers about various SEC teams, student-athletes, coaches, and fanbases.

### **LEADERSHIP**

- Developed a new training program schedule for entry-based employees and interns to assist in the growth of the staff.
- Strategized and brainstormed routinely with upper-level management about the execution of the training program schedule.
- Manage and supervise shoots on location while effectively communicating the goal of the project between subject, talent, and crew.

## **SKILLS**

**Social Media Wordpress Blogging Adobe Premiere Pro Adobe Photoshop**

**Adobe Lightroom Final Cut Pro Podcasting Photography Videography**

## **CLUBS & ORGANIZATIONS**

**UGA Alumni - Charlotte Chapter**

**National Association of Black Journalists**

**National Association for the Advancement of Colored People - Mecklenburg Chapter**